



**Media Contact:** Jackie Beckwith, [contact@knowbeforeyoufly.org](mailto:contact@knowbeforeyoufly.org)  
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## **Know Before You Fly Coalition Announces Second Annual Drone Safety Awareness Week**

On Monday, November 16, 2020, the second annual National Drone Safety Awareness Week will begin, kicking off seven days of educational programming about how to safely operate unmanned aerial systems (UAS), commonly known as drones. Know Before You Fly, a public-private partnership focused on drone safety, is collaborating with the Federal Aviation Administration (FAA) to engage with the public about this week-long safety initiative.

This year, National Drone Safety Awareness Week will center on six themes: Learn, Improve, Passion to Profession, Start a Program, In the Classroom, and Having Fun. Each day will include a variety of events, including webinars, interviews, industry leader spotlights and more. New events this year include an at-home drone scavenger hunt, an interview with local legislators and a variety of educational activities geared towards kids. Additional information on what to expect during the week can be found on the official National Drone Safety Awareness Week [website](#) and the FAA [website](#).

Know Before You Fly (KBYF) was founded in 2014 as a collaborative effort between industry and government to inform consumers and businesses about what they need to know before taking to the skies with a drone. The group includes the Association for Unmanned Vehicle Systems International (AUVSI), the Academy of Model Aeronautics (AMA) and the Consumer Technology Association (CTA) as well as several states and more than 150 companies and organizations. The KBYF campaign includes a website, educational videos, social media and point-of-sale materials to ensure that drone operators have the information and guidance on what they need to know before they fly a UAS.

“AUVSI is proud to partner with the AMA, CTA and FAA on National Drone Safety Awareness Week, and we appreciate the opportunity to contribute to increasing public awareness around how to safely operate a drone. UAS already play a vital role in commercial applications such as firefighting and prescription delivery, but they are also fun recreational gadgets and it is important that all drone operators observe FAA guidelines. We are proud to work on National Drone Safety Awareness Week for the second year, and look forward to future educational campaigns.” – Brian Wynne, President and CEO, AUVSI.

“National Drone Safety Awareness Week is a great opportunity for industry to partner with the FAA on the shared goal of ensuring the safety of our nation’s airspace. KBYF appreciates the opportunity to collaborate with the FAA, for continued recreational and commercial drone use.”  
– Chad Budreau, Executive Director, Academy of Model Aeronautics

“CTA is excited to continue the national conversation around drone safety. Whether you are a recreational or commercial drone operator, everyone can participate in National Drone Safety Awareness Week. Drones are changing our lives for the better from delivering essential supplies during COVID-19 to helping first responders during emergencies. Drone safety is a focus throughout the year, but during this week, the Know Before You Fly coalition wants to underscore the importance of safe operations and reach out to those who use, or want to use, this amazing technology for education, enjoyment or entrepreneurial pursuits.” Doug Johnson, Vice President, Technology Policy, CTA.

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#### **About KBYF**

Know Before You Fly is an education campaign sponsored by the Association for Unmanned Vehicle Systems International (AUVSI), the Academy of Model Aeronautics (AMA) and the Consumer Technology Association (CTA) in partnership with the Federal Aviation Administration (FAA) to educate prospective users about the safe and responsible operation of unmanned aircraft systems (UAS).